

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2761245-1	Order #	2761245
Invoice Date	09/10/23	Alt Order #	
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/10/23	Flight Dates	09/04/23 - 09/10/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2997		
Account Executive	Nick Coloprisco		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code	9917137		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20009AG		
Advertiser Ref	144988		
Product 1			
Product 2			

Billing Address:

Blue West Media/ POL
Attention: Accounts Payable
5130 East 18th Avenue
Denver, CO 80220

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2761245-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/10/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2997		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2761245-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/10/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2997		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2761245-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/10/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2997		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/04/23	09/10/23	Local News @ 6p M-F	6-630p	MTWTF--	:30	10	\$250.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
142	WHAS	M	09/04/23	6:17 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
140	WHAS	M	09/04/23	6:23 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23010H	\$250.00	NM
139	WHAS	Tu	09/05/23	6:10 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
146	WHAS	Tu	09/05/23	6:25 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23010H	\$250.00	NM
137	WHAS	W	09/06/23	6:10 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23010H	\$250.00	NM
144	WHAS	W	09/06/23	6:29 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
145	WHAS	Th	09/07/23	6:19 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23010H	\$250.00	NM
141	WHAS	Th	09/07/23	6:28 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM
138	WHAS	F	09/08/23	6:18 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23010H	\$250.00	NM
143	WHAS	F	09/08/23	6:28 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23008H	\$250.00	NM

15	09/04/23	09/10/23	LN (M-Su)	11-1135p	MTWTF-S	:30	12	\$120.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/04/23	09/10/23	MTWTF-S	12	\$120.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
164	WHAS	M	09/04/23	11:21 PM	LN (M-Su)	11-1135p	:30	VSQBES23010H	\$120.00	NM
160	WHAS	M	09/04/23	11:29 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$120.00	NM
166	WHAS	Tu	09/05/23	11:22 PM	LN (M-Su)	11-1135p	:30	VSQBES23010H	\$120.00	NM
158	WHAS	Tu	09/05/23	11:30 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$120.00	NM
165	WHAS	W	09/06/23	11:14 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$120.00	NM
159	WHAS	W	09/06/23	11:30 PM	LN (M-Su)	11-1135p	:30	VSQBES23010H	\$120.00	NM
162	WHAS	Th	09/07/23	11:24 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$120.00	NM
168	WHAS	Th	09/07/23	11:33 PM	LN (M-Su)	11-1135p	:30	VSQBES23010H	\$120.00	NM
163	WHAS	F	09/08/23	11:21 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$120.00	NM
157	WHAS	F	09/08/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23010H	\$120.00	NM
167	WHAS	Su	09/10/23	11:13 PM	LN (M-Su)	11-1135p	:30	VSQBES23010H	\$120.00	NM
161	WHAS	Su	09/10/23	11:30 PM	LN (M-Su)	11-1135p	:30	VSQBES23008H	\$120.00	NM

16	09/04/23	09/10/23	ET 7-730p	7-730p	-TW-F--	:30	3	\$150.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/04/23	09/10/23	-TW-F--	3	\$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
49	WHAS	Tu	09/05/23	6:59 PM	ET 7-730p	7-730p	:30	VSQBES23008H	\$150.00	NM
50	WHAS	W	09/06/23	7:24 PM	ET 7-730p	7-730p	:30	VSQBES23010H	\$150.00	NM
51	WHAS	F	09/08/23	7:15 PM	ET 7-730p	7-730p	:30	VSQBES23010H	\$150.00	NM

17	09/04/23	09/10/23	Inside Ed 730-8p	730-8p	MTWTF--	:30	5	\$250.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/04/23	09/10/23	MTWTF--	5	\$250.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2761245-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/10/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2997		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
17	09/04/23	09/10/23	Inside Ed 730-8p	730-8p	MTWTF--	:30	5	\$250.00	NM																																																																													
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63	WHAS	F	09/08/23	7:54 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23008H	\$250.00	NM																																																																												
25	09/04/23	09/08/23	Daily Blast Live 3-4p	3-4p	MT-TF--	:30	4	\$40.00	NM																																																																													
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	09/04/23	09/10/23	-T-----	1	\$300.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
5	WHAS	Tu	09/05/23	7:59 PM	Tue Prime A	8-9p	:30	VSQBES23008H	\$300.00	NM																																																																												
31	09/04/23	09/10/23	Wed Prime C	10-11p	--W----	:30	1	\$475.00	NM																																																																													

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2761245-1	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/10/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2997		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
33	09/04/23	09/10/23	The View	11-12p	M-WTF--	:30	4	\$60.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/04/23</td> <td>09/10/23</td> <td>--W----</td> <td>1</td> <td>\$475.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/23	09/10/23	--W----	1	\$475.00																																							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	09/04/23	09/10/23	--W----	1	\$475.00																																																											
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5	WHAS	W	09/06/23	10:42 PM	Wed Prime C	10-11p	:30	VSQBES23010H	\$475.00	NM																																																						
34	09/04/23	09/10/23	Strahan and Sara	1-2p	M--TF--	:30	3	\$90.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/04/23</td> <td>09/10/23</td> <td>M--TF--</td> <td>4</td> <td>\$60.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/04/23	09/10/23	M--TF--	4	\$60.00																																							
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14	WHAS	F	09/08/23	11:36 AM	The View	11-12p	:30	VSQBES23010H	\$60.00	NM																																																						
35	09/04/23	09/10/23	Fri Prime Other	8-11p	----F--	:30	1	\$250.00	NM																																																							
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	09/04/23	09/10/23	----F--	1	\$250.00																																																											
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36	09/04/23	09/10/23	Sun Prime A	7-8p	-----S	:30	1	\$300.00	NM																																																							
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1	WHAS	Su	09/10/23	6:58 PM	Sun Prime A	7-8p	:30	VSQBES23008H	\$300.00	NM																																																						
Total Spots							118																																																									

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$18,915.00
<u>Agency Commission</u>	\$2,837.25
<u>Net Amount Due</u>	\$16,077.75

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